



## INSURANCE CONSUMER ATTITUDE SURVEYS, 2004- 2007

	Aug-04	Oct-05	Feb-06	Sept-07*
<b>Which of the following best represents the last time you read*/updated your homeowners insurance policy?</b>				
Within the last 6 months	20%	20%		25%
More than 6 months, but less than year	14%	13%		11%
One to two years	28%	23%		18%
Three to five years	13%	10%		7%
More than five years	15%	13%		18%
Don't Know	8%	17%		13%
Refused	2%	5%		4%
<b>Which of the following do you believe has the primary responsibility to make sure that your homeowners policy is kept current?</b>				
It is your responsibility	71%	60%		67%
It is the responsibility of your insurance agent	19%	10%		11%
It is the responsibility of your insurance company	7%	11%		12%
Other	2%	6%		3%
Don't Know	2%	10%		5%
Refused	0%	3%		2%
<b>Which of the following do you currently have?</b>				
Homeowners Insurance Policy Only				51%
Homeowners Policy + Separate Earthquake Insurance				15%
Homeowners Policy + Separate Flood Insurance				4%
Homeowners Policy + Separate Flood and Earthquake Insurance Policies				4%
I don't have any insurance to cover disasters				15%
Don't Know				9%
Refused				2%
<b>Which of the following do you currently have?</b>				
Flood Insurance			22%	
Earthquake Insurance			31%	
Homeowners Insurance			75%	
I don't have any insurance to cover disasters			20%	
Don't Know			2%	
Refused			1%	